

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: **Liu et al.**

Serial No.: **10/008,731**

Filed: **November 7, 2001**

For: **Method and apparatus for  
Identifying Cross-Selling Opportunities  
Based on Profitability Analysis**

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Group Art Unit: **3694**

Examiner: **Loftus, Ann E.**

Attorney Docket No.: **RSW920010184US1**

**37945**

PATENT TRADEMARK OFFICE  
CUSTOMER NUMBER

**NOTICE OF APPEAL**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the Final Office Action dated August 15, 2007 finally rejecting claims 1,11, and 21.

A fee of \$510.00 is believed to be necessary. Please charge this fee to IBM Corporation Deposit Account No. 09-0457. In the event that any additional fees are required for the prosecution of this application, please charge any necessary fees to IBM Corporation Deposit Account No. 09-0457. No extension of time is believed to be necessary. If, however, an extension of time is needed, the extension is requested and the fee for this extension should be charged to IBM Corporation Deposit Account No. 09-0457.

Respectfully submitted,

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